Grapefruit and blood orange juice blend launched in South Africa

South African food and beverage company Clover has introduced Krush 100% Grapefruit & Blood Orange Fresh Fruit Juice, expanding its range of fruit-based beverages.

The new product combines grapefruit and blood orange in a citrus juice blend. It is available in 500ml and 1.5L packs, targeting individual consumers and households.

The launch adds another flavour combination to the company's beverage portfolio, offering an alternative to single-fruit juice varieties.

Earlier in 2026, Clover also introduced Krush 100% Fruit Snack, marking its entry into the fruit snack category. The product is made entirely from fruit and is available in five flavours and two packaging formats.

Founded in 1898 and headquartered in Roodepoort, Gauteng, Clover operates across several food and beverage categories, including fruit juices and fruit-based snacks.
Frontpage photo: © Ingrid Heczko | Dreamstime

Source: dairybusinessmea.com (https://dairybusinessmea.com/2026/10/14/clover-introduces-krush-grapefruit-blood-orange-fresh-fruit-juice/)

Publication date: Thu 15 Oct 2026

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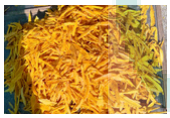
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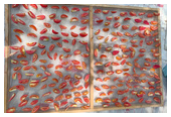
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